



Indian Society for Clinical Research Presents
A Workshop on “The Essence of Medical Writing”
 Goldfinch Hotel, Crescent Road, Bangalore (23-24 November,2018)

Highlights: Medical writing in the pharmaceutical industry involves not only the use of advanced technology (Document Management Systems, Publication Strategy Tools, Structured Authoring using Artificial Intelligence, etc.), but also project and people management skills. Additionally, the document types to be authored are varied, ranging from clinical trial protocols, patient narratives, clinical study reports, to publications (just to name a few).

ISCR brings to you a two-day program focusing on the “Essence of Medical Writing”. All workshops will be conducted by leaders with hands-on expertise in the given topics. This program will cover sessions that span all areas of medical writing, as well as some related topics such as statistics, publication planning, writing for public, editing, and artificial intelligence in medical writing. There will be two parallel tracks to choose from – pick the track that best meets your needs and join in for some enjoyable, interactive and hands on learning.

Who Should Attend: Medical Writers, Publication Writers, Medical Writing Editors/Proof readers working with Pharmaceutical Industry or Contract Research Organizations, Research Scholars or Scientists interested in Clinical Research, Healthcare Professionals from Government Agencies, Non-profit Organizations/Associations and Academia, and Medical, Pharmacy, Statistics or Life-science Students or Professionals interested in making a career in medical writing.

Organizing Committee: Dr. Roopa Basrur (PAREXEL), Divya BP (Eli Lilly), Garima Pallavi (PAREXEL), Dr. Maseera Iram (Pharm-Olam International), Shivanand Jigajinni (IQVIA), Shivani Mitra (Biocon Research Ltd), Sandeep Gantotti (Indegene Lifesystems), Viji Ramesh (PAREXEL)

Agenda

Track/Venue	Topic	Date	Time
Common	The need for technology and artificial intelligence in medical writing	Fri, 23 Nov 2018	0930-1030
Common	Are we providing the right career development opportunities to medical writers?	Sat, 24 Nov 2018	0930-1030
Track 1	Introduction to safety writing	Fri, 23 Nov 2018	1100-1300
Track 1	Clinical publication planning: strategy, planning and development	Fri, 23 Nov 2018	1400-1700
Track 1	Writing for early phase/interpreting PK and PD data	Sat, 24 Nov 2018	1100-1300
Track 1	Challenges in writing submission documents for Biologics and Biosimilars	Sat, 24 Nov 2018	1400-1700
Track 2	Basics of Statistics	Fri, 23 Nov 2018	1100-1300
Track 2	Beyond editing	Fri, 23 Nov 2018	1400-1700
Track 2	Writing for the public – web content, media, CME	Sat, 24 Nov 2018	1100-1300
Track 2	Introduction to efficacy writing	Sat, 24 Nov 2018	1400-1700

Registration Fees:

Students - Rs 2500/-

For Non-Students- Rs 5000/- (Early bird discount extended till 12th Nov 2018)

For Non-Students – Rs 6000/- (From 13th November 2018 to 23rd Nov 2018)

Group registration: **Group Registrations:** For group registrations, 1 is free with 5 registrations from the same organization (pay for 4, additional 1 is free)

Registration details:

All registered delegates will get a “Certificate of Participation” from ISCR

For online registration (mandatory for all) - <http://www.iscr.org/events-registration/> For online payment - <http://www.iscr.org/payment-events-workshops/>

Offline Payment: Cheque/DD payable at Mumbai should be made in favor of “Indian Society for Clinical Research” & mailed to us at ISCR Secretariat, c/o Pfizer Limited, The Capital 1802, 18th Floor, Plot No. C-70, ‘G’ Block, Bandra Kurla Complex, Bandra (E), Mumbai - 400051

Sponsorship Details: As below

	Platinum Sponsor	Gold Sponsor	Silver Sponsor
	Rs. 50,000/-	Rs. 25,000/-	Rs. 15,000/-
Complimentary Table /Booth Space at Venue	Yes (Booth/Table space)	Yes (Table space)	Yes (Table space)
Free Delegate Registration	Three	Two	One
Logo on Flyer	Yes	Yes	Yes
Logo on Standees/Banner	Yes	Yes	Yes

For any query, please contact ISCR on Email: info@iscr.org Telephone: +91-8454827775