



Medical Communication Workshop

13 November 2016, Bengaluru, INDIA

Essentials of Scientific Communications

The Indian Society for Clinical Research (ISCR) in collaboration with the International Society for Medical Publication Professionals (ISMPP) presents a one day Medical Communication Workshop on *Essentials of Scientific Communications* in Bengaluru on 13 November 2016. The workshop offers a starting point for ensuring writers are prepared for carving out a successful career in industry, and also providing them a platform for networking with other colleagues and many global experts in the field. These experts will provide both the Indian and the global perspectives on various aspects of regulatory medical writing and scientific communications. Additionally, we aim at ensuring a fun-filled interactive day with a take home message of welfare of patients as our ultimate goal.

Highlights:

This one-day workshop aims at introducing workshop participants to several aspects of regulatory and publication writing provided by eminent speakers with in-depth knowledge in their field. The sessions on specific topics will also help participants better understand what the standards mean in their professional life. The panel discussion on career options in medical communications will further help our young professionals understand current Indian and Global scenario in medical writing and scientific communications in clinical research industry and beyond.

Who should Attend:

Medical Writers, Medical, Pharmacy or Life-science students or professionals interested in Medical Writing, Medical Residents involved in publications, Research Scholars/Scientists interested in medical writing, Senior Medical Officers, Clinical Investigators and Health Care Professionals from Pharmaceutical Industry, Contract Research Organizations, Government Agencies, Non-profit Organizations/Associations, and Academia.

Workshop Speakers:

Eli Lilly, Novartis, Quintiles, Parexel, Janssen, Indian Institute of Public Health, Indegene

Scientific Committee:

Dr Rajesh Kher (Janssen)

Kalyan Pulipaka (Eli Lilly)

Divya B P (Eli Lilly)

Medical Communication Workshop

Date: 13 November 2016

Venue: Auditorium 3, NIMHANS, Hosur Road, Lakkasandra, Bengaluru, Karnataka 560029

Programme:

Time	Topic	Speaker
8.00 AM - 8.45 AM	Registration	
9.00 AM - 10.00 AM	Session 1	Rajesh Kher (Janssen) / Andrew Strawbridge (Eli Lilly)
9.00 AM - 9.15 AM	ISCR and ISMPP (Mission/Vision)	Divya BP (Eli Lilly and member of ISCR MW council), Kalyan Pulipaka (Eli Lilly)
9.15 AM - 10.00 AM	Drug/Study Development Process	John Henry April (Eli Lilly)
10.00 AM - 10.30 AM	Activity 1 and Coffee/Tea	
10.30 AM - 12.15 PM	Session 2:	Quintiles
10.30 AM - 11.15 PM	First in Human Studies: A Writer's Perspective	Andrew Strawbridge (Eli Lilly)
11.15 AM - 12.00 PM	Publication Ethics <ul style="list-style-type: none"> ✓ Authorship vs Contributorship ✓ Plagiarism; Paraphrasing ✓ Copyrights ✓ Duplicate Publications in Multiple Journals/Salami Slicing 	Lakshmi Hariharan Avishek Pal (Novartis)
12:00 PM - 12:15 PM	QnA	Andrew Strawbridge, Lakshmi Hariharan, Avishek Pal
12.15 PM - 1.30 PM	Lunch	
1.30 PM - 3.30 PM	Session 3	Roopa Basrur (Parexel)
1.30 PM - 2.15 PM	Quality Check vs Peer Review of Regulatory Documents	Garima Pallavi (Parexel)
2.15 PM - 3.00 PM	GPP3	Sandeep Gantotti (Indegene)
3.00 PM - 3.30 PM	Panel Discussion on GPP3	Ajith Vasudevan (Eli Lilly), Sandeep Gantotti (Indegene), Avishek (Novartis)
3.30 PM - 4.00 PM	Activity 2 and Coffee/Tea	
4.00 PM - 5.30 PM	Session 4	Sandeep Gantotti (Indegene)
4.00 PM - 4.45 PM	Writing a Good Manuscript for Publication – An Editor's Perspective	Giridhar Babu (IIPH)
4.45 PM - 5.25 PM	Panel Discussion on Career Options in Medical Writing	Quintiles, BioQuest, Rajesh Kher (Janssen), John April (Eli Lilly), Giridhar Babu (IIPH), Roopa Basrur (Parexel)
5.25 PM - 5.30 PM	Closing Comments	Rajesh Kher (Janssen)

How to Register:

	Early Bird Special (Until 31 October 2016)	Spot Registration
Delegate Fee	Academia Rs 1200/-	Rs 1500/-
	ISCR Member Rs 2000/-	Rs 2500/-
	Non-Member Rs 2500/-	Rs 3000/-
Early Bird Group Registration (5 or more)	Rs 1000/- (Academia), Rs 1600/- (ISCR Member), Rs 2000/- (Non-Member)	
Spot Group Registration (5 or more)	Rs 1500/- (Academia), Rs 2000/- (ISCR Member), Rs 2500/- (Non-Member)	

Online Registration: <http://www.iscr.org/events-registration/>

Online Payment: <http://www.iscr.org/payment-events-workshops/>

Offline Payment: Cheque /DD payable at Mumbai should be made in favor of “Indian Society for Clinical Research” & mail to us at: ISCR Secretariat, C/o. Pfizer Centre, The Capital, 1802, 18th Floor, Plot No. C- 70, ‘G’ Block, Bandra Kurla Complex, Bandra (E), Mumbai – 400 051

For any query please contact on Email: info@iscr.org Tel.:+91-8454827775

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Sponsorship Offerings	Platinum Sponsor Rs. 75,000	Gold Sponsor Rs. 50,000	Silver Sponsor Rs. 20,000	Sponsor for Kit-Bag Rs. 75,000
Complimentary Table /Booth Space at Venue	Yes (Medium)	Yes (Medium)	Yes (Small)	Yes (Medium)
Free Delegate Registration	Four	Three	Two	Four
Logo on Flyer	Yes	Yes	Yes	Yes
Logo on Standees /Banner	Yes	Yes	Yes	Yes
Logo on Delegate Kit	No	No	No	Yes

*ISCR is the sole sponsor of this event