

TRACK 5 - AGENDA

Medical Writing

5-MAR-2022, SATURDAY, 2:00 PM - 8:00 PM (IST)

	Session I	Topic	Moderators	Speaker / Panelists
		Introductions and Opening	Anushila Vaishali (Eli Lilly)	
2:00 pm - 3:15 pm	I	"Introductions and Opening" Statistics in Medical Writing - from strategy to interpretation and reporting Getting up to speed with new EU CTR - significance, changes, benefits	Ajith Vasudevan (GSK)	Mahendra Bijarnia (Paraxel) Mona Sharma (APCER Lifesciences)
		BREAK		
	Session II	Topic	Moderators	Speaker / Panelists
3:25 pm - 4:20 pm	II	Panel Discussion Expanding medical writing as a career option in India: integrating freshers and students into mainstream clinical research writing	Garima Pallavi (Paraxel)	Kshiteesh Kirtikar (IQVIA), Seema Gurbani (TCS), Saurabh Singh (Novartis); Anushila Vaishali (Eli Lilly)
		BREAK		
	Session III	Topic	Moderators	Speaker / Panelists
4.30 PM - 5.35 PM	III	Introduction and Opening Designing and writing vaccine protocols - recent developments and challenges Writing for epidemiological studies	Vinod Singh (TCS)	Richa M Kapoor (GSK) Shruti MP (Paraxel)
		BREAK		
	Session IV	Topic	Moderators	Speaker / Panelists
5.45 PM - 6.50 PM	IV	Introduction and Opening Considerations for writing Briefing Documents Regulatory Submission Planning Medical writer's perspective	Charu Misra (Janssen)	Thomas Wagner and Sabrina Stoehr (Merck KgA, Germany) Phaninatha Ayalavajjala (Astrazeneca, Sweden)
		BREAK		
	Session V	Topic	Moderators	Speaker / Panelists
7.00 PM - 7.55 PM	V	Introduction to Panel Growth in Medical writing as a long term career - Upgrading skillsets in document writing, project management and people management skills	Divya B P (Eli Lilly)	Divya Murarka (Novartis), Dr Shubha Rao (Indegene), Ambika Subramanian (Labcorp), Charu Misra (Janssen, US)
		Session Closing with Conclusion	Ajith Vasudevan	

TRACK 5 - AGENDA

Medical Writing

11-MAR-2022, FRIDAY, 2:00 PM - 8:00 PM (IST)*

Session I		Topic	Moderators	Speaker / Panelists
		Opening to Day 2	Hetal Shah (MeWriT)	
2.00 PM - 2.10 PM	I	Introduce session 1 topics and speakers Publication Planning Plain Language Summary in Publications BREAK	Krishnaveni Chevuroo (Sanofi)	UbhayaBharti Gurunath Avishek Pal (Novartis, Switzerland)
	Session II	Topic	Moderators	Speaker / Panelists
	II	Introduction to Panel	Pooja Banerjee (IJCP)	
3.25 PM - 4.30 PM		Medical Editing/ Journal editing roles as a career in India BREAK		Ravindra Byrappa (Indegene); Vinay Goel (Medanta); Vaidehi Wadhwa (Pfizer); Arun Bhatt (PICR)
	Session III	Topic	Moderators	Speaker / Panelists
	III	Introduce Session 2 topics and speakers	Kishma Vinod (BSV)	
4.30 PM - 5.45 PM		Advent of more visually impactful communications - infographics, graphical abstracts, video abstracts Predatory journals BREAK		Sriram Govindan and Shirin Ghodke (Eli Lilly) Dorothea Maren Greifenberg (Sanofi, Germany)
	Session II	Topic	Moderators	Speaker / Panelists
	IV	Introduction to Panel	Natasha Das (Hazlo)	
5.45 PM - 6.50 PM		Freelancing in medical writing, and work from home opportunities with the new changed scenario BREAK		Deepthi Sathyajith (Parexel), Pinki Rajeev (Enago); Hetal Shah (MeWriT); Sandeep Muley (GSK)
	Session II	Topic	Moderators	Speaker / Panelists
	V	Introduction to Panel	Rajesh Kher (Janssen)	Michael Penlington (GSK, Belgium),
6.50 PM - 8.00 PM		Sustainable business model in Indian medical writing industry - Evolving skillset and tools for medical writers in India Session Closing		Umamaheswar Rao (Syneos), Rajesh Pandey (TCS), Bindu Narang (Labcorp)
			Rajesh Kher	